

Thank you for creating time to go through this presentation. We hereby present to you an Online Business opportunity that enables you to make money online.

Our presentation will cover the following

- 1. Purpose
- 2. Profile of our company
- 3. Products/Services
- 4. Payplan & Income Projection
- 5. Income TestimonialS.
- 6. How To Get Started

PURPOSE

Unemployment is a global challenge especially amongst the youth who forms 70% of the worlds population. It has therefore become necessary that Governments and individuals explore income generating opportunities Online.

Refer to www.ajiradigital.go.ke.

At individual level, many people struggle to achieve their personal financial Goals/Dreams through jobs and small businesses.

Global Internet Fortunes (GIF) provides the best chance to eradicate unemployment and also help individuals to achieve their dreams through Online Marketing.

PROFILE OF THE COMPANY

GIF is a Limited Company Incorporated in Kenya





GIF Govt Reg No:- PVT-RXUE8B GIF KRA VAT Reg No:- P051651061X

Approved by Top Banks & Pay Processors















Global Internet Fortunes Ltd (GIF) is a Legitimate Company licenced by the Government of the Republic of Kenya as per the Registration details above. The Head Office is located at Commerce House, 4th Floor, Moi Avenue, Nairobi Kenya – Next to Kenya Cinema. The company has a branch in Eldoret Kenya, Safina Plaza, 2nd Floor, Room S1 next to Mount **Kenya University**, more to open soon and a global network of Agents.

WHO IS GIF?

GIF is a WEB HOSTING & ONLINE MARKETING COMPANY that Sells its Services through the Concept of Network Marketing

GIF PRODUCTS & SERVICES

WHAT GIF SELLS / OFFERS

WEB HOSTING SERVICES

- Domains
- Blogs & Websites
- Web Hosting



ONLINE MARKETING

- Email Marketing
- Ecommerce Make Money Online

Global Internet Fortunes (GIF) is a Web Hosting & Online Marketing Company that Sells Domains, Web Hosting, Blogs/Websites and Online Marketing tools ie Lead capture form, email autoresponder system, contact list builder and broadcast manager.

Lets take you through how these services work and how to use them.

DOMAINS

A Domain is a unique and specific address that points to a website hosted on a server eg.

www.facebook.com, www.yourname.co.ke, www.safaricom.co.ke

Having a domain name ensures the future and integrity of your brand. These days, it's literally the first thing you do before starting a new venture, and it's also the very first thing unscrupulous competitors may do to keep you from success.



WEB HOSTING

A Web Hosting service is a type of Internet hosting service that allows individuals and organizations to make their website accessible via the World Wide Web. Web hosts are companies that provide space on a <u>server</u> owned or leased for use by clients

To host a <u>website</u>/blog on the <u>internet</u>, an individual or company would need their own <u>computer</u> or <u>server</u>. As not all companies have the budget or expertise to do this, web hosting companies offer the service of hosting users' <u>websites</u> on their own servers, without the client's need to own the necessary infrastructure required to operate the website.

Global Internet Fortunes Owns Powerful Servers in USA and Europe boasting of 99.99% Uptime and Very fast speeds and unlimited Bandwidth to guarantee that Your Blog/Website is always up and running and loading at amazing speeds.

Robust High Speed Servers.

99.99% Uptime - Reliable Hosting.

Unlimited Bandwidth.

High Security with DDOS Protection.

Excellent Customer Care

Internet servers



With these services, GIF enables its members to **Register Their Own Domain** and **Host The Address** with the GIF servers. The end product is you install a professional **Wordpress Blog**.

Owning your Own Blog/Website or an Online Business System that builds your brand and earns you money is no longer an option but a necessity.

Your Own Blog Fully Hosted & Live in Minutes.

Take Your business online in minutes.

Ready Made Templates for Quick Installation.

Mobile Responsive Blog / Website.

Includes Installation Tools & Guide.

Easy to Install & Customize.

ONLINE MARKETING TOOLS

Global internet fortunes provides online marketing services that help you to collect leads and follow up with your clients. This tools include

a) Lead Capture Form

A lead capture form is a form that allows you to collect contacts of visitors to your blog/website.

FINALLY REVEALED..!

Earn \$5,000 - \$50,000
Monthly Income with
the WORLD'S FIRST
Ecommerce Social
Network.

Enter your Name & Email below to Receive FREE Updates

Name *

Country

- Select Country -

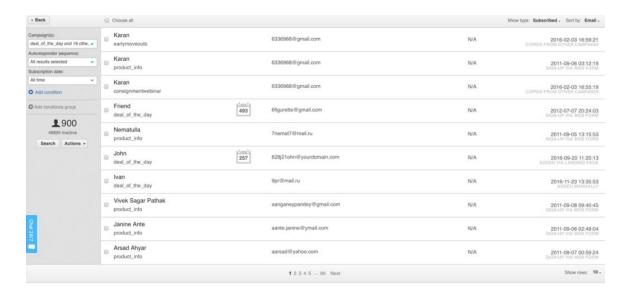
Ŧ

Country

Email Address *

Subscribe Now

b) Contact List Builder



Contact List Builder also known as E-mail List Builder is a very powerful and reliable tool that allows you to build ready-to-use lists by extracting e-mail addresses and contact from web sites, blogs and web pages.

This contacts are generated from the **Lead Capture Form**.

For example if someone provides their details in the lead capture form shown above and clicks "Lets get started", their details are saved automatically to the contact list builder software.

c) Autoresponder System

An Autoresponder is an email software that automatically answers e-mail sent to it. Autoresponders are often used as e-mail marketing tools to immediately provide information to their prospective customers and then follow-up with them at preset time intervals.

GIF offers a Robust Fully Automated Email Marketing Autoresponder System that you can use to quickly build huge Customer/prospect/subscriber lists to promote any business you like, be it an online business, traditional business or growing subscribers for your blog. **WE HAVE YOU COVERED**.

HOW GIF WORKS

In Global Internet Fortunes we have 3 types of members

- a) A Free Member
- b) A Customer
- c) An Agent

FREE MEMBER

A **Free Member** is someone who has created an account under his/her inviter.

As a free member you can refer customers to purchase GIF services and earn commission as per the payplan.

However, a free member will not access the GIF products/services until he/she purchases the GIF products/services thereby becoming a customer

A GIF CUSTOMER

A Customer is a member who has purchased the GIF products/Services and can also refer other customers to purchase GIF services and earn commissions.

A GIF AGENT

An Agent is a customer who refers another customer to purchase the GIF services and Builds a network of other Customers/Agents



THERE ARE 2 WAYS OF MAKING MONEY WITH GIF SERVICES:

As a Customer

As an Agent

Remember we sell GIF services through the concept of network marketing

In Network Marketing you purchase the products and services, use them and recommend others to use. GIF products and services are subscribed for on a Monthly Basis.

To get started with GIF, you purchase its products i.e websites and domains, web hosting space, own email eg info@yourdomain.com, Email Marketing software and E-learning materials all at \$35 MONTHLY.

Once you purchase the products, you are trained on how to host your domain and design your website. There is members training and we offer webinar online training

UPGRADE TO CUSTOMER
PURCHASE GIF HOSTING PACKAGE

\$35 (Ksh 3,500) Monthly



- Your Own Domain
- Own Blog / WebSite
- Web Hosting Space
- Email Marketing
- Reseller License

1. AS A CUSTOMER (User)

HOW TO MAKE MONEY WITH GIF BLOGS

HOW?
To Sell Online

1. Run Adverts on Your Blog & get Paid

Google Ads Jumia Adverts

2. Advertise & Grow Your Personal Business
Selling Shoes, Clothes etc
Advertise Products & OR other MLM Products



3. Build Your Brand & Get Hired to Advertise Company Products

Big Companies are Looking for Social Media Experts to Drive Traffic & Manage their FB, Twitter, Instagram Accounts etc

4. Article, Academic Writing & Affiliate Programs
Build Your Brand for people to Search and Find You Online

a) Run Adverts On Your Blog And Get Paid

i. Google Ads

You can contract with Google to place Advertisements on your Site and Google will pay you per Click for the ads.

ii. Affiliate Marketing

You can Partner with affiliate Marketing Companies e.g Online shopping Malls - Amazon, Alibaba, Jumia, Kilimall to sell their Products through your Blog or Website and earn Sales Commissions. iii. You can approach any company and advertise for them, and charge them at a rate that is negotiable.You are allowed to run multiple Adverts.

b) You Can Grow Your Own Business Online

For example if you own a salon, you can Advertise it online using your Blog and get more Customers.



c) Build Your Own Brand As A Professional Blogger.

-The other way that you can use your website to make money ,is by becoming a professional blogger and build traffic to your own website by blogging about certain topics of interests eg Politics, sports, business,news updates, technology and trends, fashion,etc that captivates a Targeted audience.

After finding the topic that is suitable to you, you can drive traffic to your website from social platforms by updating captivating articles on your website on a day to day basis. By doing this you will be building your own brand and Professionals and Companies can hire you to promote their products to build their company brand and manage their social media platforms.

2) As An AGENT (Reseller)

-The other way you to Earn money in GIF is by becoming an AGENT of the company.



An Agent gets paid for referring customers to purchase company's services and earns in **TWO WAYS**.

1. PERSONAL SALES (DIRECT SALES)

A) Customer Referral Bonus (CRB) - \$20

It is the Commission payable on the first month of the customer making the purchase,

Please note that only the inviter or referer earns the CRB.

B) Monthly Renewals - \$5

From the second month and every month thereafter the Inviter earns \$5 when the customer renews the monthly subscription.

2) **TEAM SALES** - **\$5**

The Direct Referals are placed in **Level 1** of the Agent's network. When the Direct Referals make their personal sales, they are placed on **Level 2** of your network.

Those on **Level 2** will similarly make their personal sales which will be placed on **Level 3** of your network and this will continue up to **Level 5** of your network. Thereby building a network of customers/agents from **Level 1-5**.

When the Customer/Agent renews their monthly subscription from month 2 onwards you earn \$5 for every renewal.



Assume you refer 5 customers on your first Month and each of them also refers 5 customers in a month,

As you work with the 5 customers that you referred on the first month and help each of them to get their 5 customers, you will have 25 customers placed on your network on level 2. So as each one of them renews their subscription from the second month you will earn 25*5\$=125\$(ksh 12,500). The cummulative income from your L1 to L2 is 150\$(15,000ksh).

And as the 25 customers each refer their 5 you will have 125 customers placed on Level 3 earning you 125*5\$=625\$ and the cumulative income of L1,L2 & L3 is 25\$ + 125\$ +625\$ = 775\$

(ksh 77,500) and this duplicates upto Level 5 as shown in the table below

So the more Customers/Agents you have in your network the more money you will earn as each one of them renews their subscriptions every month.



Your Team Will Have A Mixture Of CUSTOMERS & AGENTS

You Earn \$5 On All Customers & Agents In Your Team

The More The Customers & Agents In Your Team The More Money You Ear

Income Disclaimer:- Results vary depending on individual efforts in building sales team. See details on the GIF website "Products" & "How it Works" Pag

YOUR TEAM WILL BE MADE UP OF AGENTS & CUSTOMERS

This Is Hands Down The Easiest Way To Make Money Online In the Shortest Time...Period!

| POWER OF 5 - TEACH 5 to GET 5 | | | | | |
|-------------------------------|----------------------|-----------------------------|-----------------------|----------------------|--|
| LEÄEL | Members Per Level | Bonuses Per Level | Earnings Per Level | Cumulative Income | |
| Level 1 | 5 | \$5 | \$25 | \$25 | |
| Level 2 | 25 | \$5 | \$125 | \$150 | |
| Level 3 | 125 | \$5 | \$625 | \$775 | |
| Level 4 | 625 | \$5 | \$3,125 | \$3,900 | |
| Level 5 | 3,125 | \$5 | \$15,625 | \$19,525 | |

\$19,525 = Ksh 1,952,500 Monthly

EARN \$20 ON ALL NEW SALES MONTH ONE ONLY

FREE MEMBERS EARN \$5 MONTHLY ON DIRECT SALES

HOW TO GET STARTED



1. JOIN GIF FREE - Using Your Inviter USERNAME
www.GlobalInternetFortunes.com
Contact your inviter to provide their Username/Email

2. UPRADE TO CUSTOMER - PURCHASE GIF HOSTING PACKAGE

.co.ke = \$35 .com/.biz/.net = \$40
Register Your Personal Domain And Set Up Your Blog



3. REFER SALES TO GIF - CUSTOMERS & AGENTS

Earn \$20 from ALL Level 1 Sales You Refer to GIF

4. BUILD A TEAM OF AGENTS

Earn Team Bonuses on Levels 2-5



HOW TO UPGRADE

- 1.Login to your GIF account
- 2. Click on DEPOSIT FUNDS
- 3. Enter the amount to deposit in Dollars
- 4. Pay the \$35 through any of the methods provided

Payment Process

| Qty | Description | Subtotal |
|-----|-------------------------------|--------------|
| 1 | Deposit \$ 35 to your account | KES 3,500.00 |

MPESA TOKEN PRIVAT BITCOIN

How To Deposit Funds to GIF Wallet using MPESA

- 1. Go to the M-PESA menu on your phone
- 2. Select Lipa Na Mpesa
- 3. Select Buy Goods and Services
- 4. Enter Till Number: 623688
- 5. Enter Desired Deposit Amount (KSh. 3500)
- 6. Enter your PIN and then Send the money
- 7. You will receive a Payment Confirmation SMS from M-PESA
- After Depost Click **Buy Hosting** and follow Instructions

ENTER M-PESA CODE ONLY IN THE FIELD BELOW

DIFFERENTIATE "1" & "I" AND "0" & "O"

MPESA CODE

Pay with MPESA

| Description: | Amount |
|--------------|--------------|
| Total | KES 3,500.00 |

HOW TO DEPOSIT FUNDS IN KENYA

FIRST
DEPOSIT
FUNDS IN
YOUR GIF
ACCOUNT
THEN
PURCHASE
GIF
SERVICES



Till Number - Buy Goods & Services 6 2 3 6 8 HOW TO DEPOSIT FUNDS TO GIF WALLET USING MPESA 1. Go to the M-PESA menu on your phone 2. Select Lipa Na Mpesa 3. Select Buy Goods and Services 4. Enter Till Number: 623688 5. Enter the Amount You Want To Deposit To Your GIF Wallet 6. Enter your PIN and then send the money 7. You will receive a Confirmation SMS from M-PESA 8. Login To Your GIF Account And Click DEPOSIT FUNDS 9. Enter the Amount Deposited and Select MPESA. 10. Enter The Mpesa Code on GIF Website Deposit Page. NOTE: When Entering The Mpesa Code on GIF Deposit Page Be Sure To Differentiate between "1" & "I" AND "0" & "0" 11. Click On BUY HOSTING, Search For Desired Domain and Complete Upgrade/ Purchase Process,.

For Help go to GIF Site and Click "CONTACT US" or Call 0705352288

- 5. Go to Buy Hosting
- 6. Search and select the domain name
- 7. Complete the process and pay from wallet

Commissions Are Paid Weekly Every Wednesday

Make a Withdrawal by SUNDAY

On MONDAY we prepare a Payroll of those who Withdrew and send to Safaricom (Mpesa Dept)

- 1. SAFARICOM Will Send you Money via MPESA on Wednesday by 6:00am Money Alarm
- 2) Bank Withdrawal Electronic Funds Transfer

Small Investment = Big Returns

START YOUR OWN ONLINE BIZ WITH GIF for Tiny \$35 & Earn a "JOB REPLACING INCOME" of Ksh 50 - 100,000 Monthly in 6 - 24 Months







BELOW ARE WEEKLY INCOME TESTIMONIALS OF **SOME GIF MEMBERS**

ALEX MACHARIA Ksh 48,000 MONTHLY



LIR2ERVVFO
Confirmed. You have received Ksh12,000.00 from GLOBAL
INTERNET FORTUNES on 27/9/17 at 7:36 AM. New M-PESA balance is Ksh30,513.52. Buy goods with M-PESA.

FRANCIS KARANJA Ksh 56,000 MONTHLY

LIR7ERVSR5
Confirmed. You have received Ksh14,000.00 from GLOBAL
INTERNET FORTUNES on 27/9/17 at 7:36 AM.
New M-PESA balance is Ksh14,004.00. Buy goods with M-PESA.



ARIEL SASHA Ksh 76,000 MONTHLY

LIT8G1UDBM
Confirmed. You have received Ksh19,100.00
from GLOBAL
INTERNET FORTUNES on 29/9/17 at 12:40
PM. New M-PESA balance is
Ksh19,100.00. Buy goods with M-PESA.



PAULINE NJOROGE Ksh 80,000 MONTHLY

LJ45IRXQUL
Confirmed. You have received Ksh20,300.00
from GLOBAL
INTERNET FORTUNES on 4/10/17 at 5:10 AM.
New M-PESA balance is Ksh34,572.00. Buy goods with M-PESA.



CAROLINE MWENDE Ksh 92,000 MONTHLY



LJ47IRXOU5
Confirmed. You have received Ksh13,000.00 from GLOBAL
INTERNET FORTUNES on 4/10/17 at 5:10 AM.
New M-PESA balance is Ksh13,000.00. Buy goods with M-PESA.

LJ41IRXOV3
Confirmed. You have received Ksh10,000.00 from GLOBAL
INTERNET FORTUNES on 4/10/17 at 5:10 AM.
New M-PESA balance is Ksh23,000.00. Buy goods with M-PESA.

JACKIE MWENDE Ksh 100,000 MONTHLY



LIR4ERVTJO
Confirmed. You have received Ksh24,900.00 from GLOBAL
INTERNET FORTUNES on 27/9/17 at 7:36 AM. New M-PESA balance is Ksh24,938.00. Buy goods with M-PESA.

KELVIN ONYANGO Ksh 120,000 MONTHLY



Confirmed. You have received Ksh31,400.00 from GLOBAL INTERNET FORTUNES on 29/9/17 at 12:40 PM. New M-PESA balance is Ksh31,408.00. Buy goods with M-PESA.

IBRAHIM ARANDI Ksh 200,000 MONTHLY

Confirmed. You have received Ksh49,900.00 from GLOBAL INTERNET FORTUNES on 27/9/17 at 8:38 PM. New M-PESA balance is Ksh80,141.35. Buy goods with M-PESA.

